

SPEAKING TOPICS



Arlene Rosenberg is a professional development advisor and change expert, award-winning author and speaker. With more than 25 years of experience in managing and facilitating change effectively, Arlene provides the tools needed to make the most out of a constantly changing business environment.

Each of Arlene's signature presentations is geared to accomplish the following objectives:

- 1). Awaken the audience to a new way of thinking by building and preserving a business over the next ten years;
- 2). Motivate listeners to take immediate action upon returning to their organizations;
- 3). Offer tools and strategies for achieving success, standing out from the competition, and sustaining success.

SIGNATURE PRESENTATIONS

a. Power Through Change: Creating Sustainable Business in Hard Times

It takes hard work to turn a good idea into a thriving, sustainable business. Yet, there are leaders who succeed time and time again even in difficult business climates. How do they do it? Arlene will reveal the five most important characteristics of maintaining business success during tough economic conditions. This thought provoking, interactive presentation teaches the skills to increase goal achievement, and a method for taking action that will help increase profitability. Arlene will help audience members understand why a business support team is crucial to success, while imparting proven techniques for improving leadership ability.

b. Becoming Unstoppable: Energizing and Strengthening Your Business Through Change

Arlene will demonstrate how to cast a powerful vision for business success, inspiring those in the audience to articulate their own statement of possibility. This statement serves as a rallying point around which they can become clear about their purpose now and where they intend to be in the future. Other topics that she will address include: the importance and principles of business planning, strategy, identifying expert support, and how commitment and passion will overcome challenges.

c. Becoming Unstoppable: You Can Have Everything You Want Grow your business... Increase your wealth... Enrich your life.

During this thought-provoking and lively presentation attendees will learn how to let go of self-limiting behaviors, develop positive thinking, and re-program their subconscious thought system to attract the people, circumstances and situations that bring success in business as well as in one's personal life. Some of the most challenging business and personal situations transform through this simple, but powerful process, which is based on the adage, "Change your thoughts, and you change your life."